

# ECONOMIC CONTRIBUTION OF MOTORSPORT IN GERMANY

DMSB  
**DMSB**  
DMSB  
DMSB



# ECONOMIC CONTRIBUTION OF GERMAN MOTORSPORT AT A GLANCE

DMSB  
**DMSB**  
DMSB  
DMSB

The economic power of motorsport is generated by more than

**1,750** MOTORSPORT EVENTS

IN GERMANY EVERY YEAR WITH

**170,000** PARTICIPANTS.



This includes 80,000 active participants in motorsport, more than 21,000 volunteers and other club members. The events take place at 596 sports venues throughout Germany, of which more than 370 are owned by the 2,000 motorsport clubs.



**14.6 M** PEOPLE

in Germany are interested in motorsport.  
Of these, 69% are male and 31% female.

**5.34 BN €**

SALES VOLUME

is generated by the German motorsport industry - every year! In addition to the 1,99bn euros direct sales volume in the sport, the economic power of motorsport also has an impact on other branches of industry. This generates a further 3,35bn euros in indirect sales volume, for example in the service sector and the supplier industry.

**2.48 BN €**

ADDED VALUE

is generated by German motorsport every year. In addition to the 981m euros in direct value added by the sport, motorsport contributes a further 1,5bn euros indirect added value to the German economy.



**11,770**

DIRECT PAID JOBS

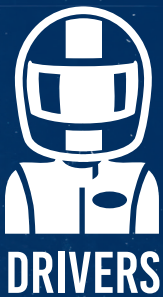
are provided by the motorsport industry in Germany. More than 19,000 jobs also benefit indirectly from the economic power of motorsport.

DMSB  
**DMSB**  
DMSB

2



# DRIVERS, OFFICIALS, MARSHALS AND VOLUNTEERS **IN PROFILE**



|                                    |   |   |
|------------------------------------|---|---|
| ANNUAL EXPENDITURE FOR MOTORSPORT: |  <b>44,000 €</b> |  <b>25,300 €</b> |
| OF WHICH FOR THE VEHICLE:          | <b>30,000 €</b>   | <b>18,500 €</b>   |
| FOR OTHER EQUIPMENT:               | <b>14,000 €</b>   | <b>6,800 €</b>  |
| PARTICIPATION PER SEASON IN:       | <b>10 EVENTS</b>  | <b>12 EVENTS</b>  |
| YEARS ACTIVE IN MOTORSPORT:        | <b>MORE THAN 17</b>   | <b>MORE THAN 17</b>   |
| AVERAGE AGE:                       | <b>40 YEARS</b>   | <b>40 YEARS</b>   |

**30,000**  
LICENCED DRIVERS

take part in  
recognised motorsport events.

**792 M €**  
ANNUAL EXPENDITURE

of all drivers with an annual licence for vehicle  
and other equipment



OFFICIALS,  
MARSHALS AND  
VOLUNTEERS

**4,000**  
OFFICIALS, MARSHALS AND VOLUNTEERS

|                                   |  |  |
|-----------------------------------|--|--|
| ANNUAL EXPENDITURE FOR MOTORSPORT |  <b>6,000 €</b> |  <b>1,800 €</b> |
| PARTICIPATION PER SEASON IN:      | <b>12 EVENTS</b>   | <b>13 EVENTS</b>   |
| YEARS ACTIVE IN MOTORSPORT:       | <b>24</b>  | <b>25</b>  |
| AVERAGE AGE:                      | <b>46 YEARS</b>  | <b>50 YEARS</b>  |

**981 M €**  
DIRECT ADDED VALUE

After deducting the costs of the goods and  
services used in motorsport, 981m euros of  
additional economic value is generated in  
Germany.

# **ECONOMIC POWER** MOTORSPORT

**1.99 BN €**  
DIRECT SALES VOLUME  
IN MOTORSPORT

Of the 1.99bn euros direct sales volume, 1.21bn are  
attributable to the service sector and 780m euros to  
production and engineering. This sector alone  
generates more than 2,500 jobs for highly qualified  
specialists.

**52,749**  
WORKERS



are employed in motorsport.

Of these:

11,770 paid workers directly employed in  
motorsport

19,134 paid jobs in the motorsport environment,  
for example in the hotel and catering industry  
and the supply industry

21,845 volunteers who support the numerous  
motorsport events throughout Germany  
every year

DMSB  
**DMSB**  
DMSB  
DMSB

DMSB  
**DMSB**  
DMSB

4



# VARIETY OF GERMAN MOTORSPORT

DMSB  
DMSB  
DMSB

DMSB  
DMSB  
DMSB  
DMSB

**10**  
AUTOMOBILE SPORT  
DISCIPLINES

**10**  
MOTORCYCLE SPORT  
DISCIPLINES



As governing body for automobile and motorcycle sport, the DMSB represents German motorsport in the international associations Fédération Internationale de l'Automobile (FIA), Fédération Internationale de Motocyclisme (FIM), and FIM Europe, and is also the representative of motorsport in Germany within the German Olympic Sports Confederation (DOSB).

**WE ARE AN ASSOCIATION OF ASSOCIATIONS.**

**OUR MISSION IS TO PROMOTE AND DEVELOP MOTORSPORT IN GERMANY IN ORDER TO REPRESENT OUR SPORT ON A NATIONAL AND INTERNATIONAL LEVEL.**

5

**23**  
MEMBER ORGANIZATIONS

In addition to the three supporting clubs (ADAC, AvD, and DMV), there are currently 20 other clubs and associations that are members of the German Motor Sport Federation, including 16 regional motorsport associations and four other members.

**82**  
TITLES  
IN MOTORSPORT  
INCLUDING 43  
GERMAN CHAMPIONSHIPS

## SOURCES

- GW - Consumer Research Platform, 2021
- EY - The economic contribution of the German motorsport industry in 2019 (2023)
- EY - The economic contribution of the German motorcycling sport industry in 2022 (2024)

**27**  
YEARS

Under one roof since 1997:  
Merging of the automobile sports organization ONS (founded in 1926) and the motorcycling organization OMK (founded in 1947) to establish the DMSB in order to jointly promote motorsport.

## IMPRINT

DMSB - Deutscher Motor Sport Bund e.V.  
Hahnstraße 70, 60528 Frankfurt  
Responsible for the content:  
Dr Julia Walter, Silke Langhorst  
Registered office and register court:  
Frankfurt am Main, VR NR 11279

## CONTACT

phone: +49 69 633007-0  
E-mail: [info@dmsb.de](mailto:info@dmsb.de)  
Internet: [www.dmsb.de](http://www.dmsb.de)

DMSB  
DMSB  
DMSB

6





DMSB  
**DMSB**  
DMSB  
DMSB